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SEGWAY POLO TO DEBUT AT HALFTIME OF THE VIKINGS – 49ERS FOOTBALL GAME

They've played it on horses. They've played it in swimming pools. Now they're playing it on Segways!

Come watch the first ever polo match played on Segways during halftime of the Minnesota Vikings and San Francisco 49ers football game on Sunday, September 28, 2003, at 1:00 p.m. at the Hubert H. Humphrey Metrodome in Minneapolis, Minnesota.

Sponsored by Mobile Entertainment, LLC, the Minnesota Vikings, and Slim Jim, this fun and exciting demonstration between team Slim Jim and the feisty Polo Pirates features Segways, the fun and exciting new two-wheeled, self-balancing human transporters that have generated enormous media attention.

"Of all the various Segway events we've sponsored in the Twin Cities area, Segway Polo is without a doubt the most exciting and entertaining activity we've planned to date," said Bill Neuenschwander, president of Mobile Entertainment, LLC. "Segway Polo is here to stay and will become a serious horseless polo sport."

Mobile Entertainment (www.humanonastick.comTM) first introduced Segway rides to the Twin Cities community at the Minnesota State Fair this fall. More than 1,200 fair attendees lined up to ride the new Segways. In addition, Mobile Entertainment provides its stable of more than 20 Segways to corporate events, parties, conventions and structured tours of Twin Cities' landmarks and historic sites.

For more information about offering Segway rides at your next party or corporate event or to learn about the various Segway-powered tours, contact Mobile Entertainment at (952) 888-9200 or visit www.humanonastick.com.

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