

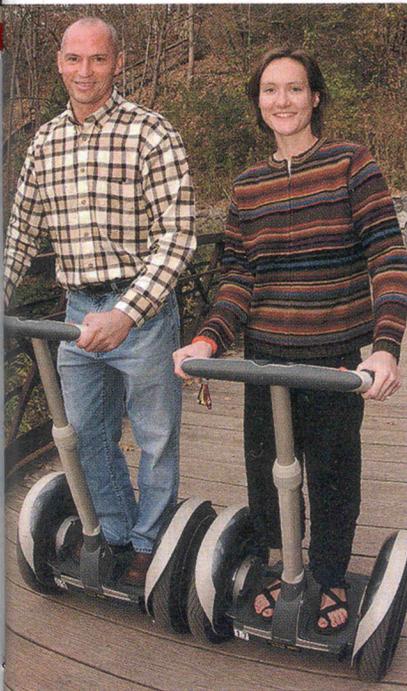
Be a Human on a Stick

Segway into your next big event.

Okay, so the much-ballyhooed Segway Human Transporter didn't turn out to be bigger than the Internet after all.

Still, the self-balancing electric vehicles—whose gyroscopes and microprocessors check your position a hundred times a second and steer to where your center of gravity is shifting—are an awful lot of fun to cruise around on. They seem to intuit where you want to go, and come as close to a magic carpet ride as you're going to get.

Find out for yourself through Mobile Entertainment. The Bloomington company sells the chance to be a “human on a



stick,” renting Segways for corporate events, tours of local attractions, and even weddings. Prices for one-day events range from \$300 to \$3,000, depending on how many Segways you need (up

Proprietors Bill and Emily Neuschwander are CAD designers who launched their company at last summer's Minnesota State Fair.

to 21) and how many hours you need them.

The company also arranges two-hour Segway tours at various sites around the Twin Cities—The Minnesota Landscape Arboretum in Chaska, for example—which will resume this spring, and range in price from from \$50 to \$70.

All prices include a brief training session, the use of a safety helmet, and the chance to navigate the world as a nerd.

—Dobby Gibson

Mobile Entertainment, 952-888-9200, www.humanonastick.com.